

JOB DESCRIPTION

Position: Assistant Professor - Marketing

Location: Sonapat, NCR of Delhi.

CTC: 8 – 9 Lakhs per annum

ABOUT US

Rishihood University (RU) has been established under The Haryana Private Universities (Amendment) Act, 2020 and is empowered to award degrees as specified in section 22 of the UGC Act, 1956.

Rishihood University is India's first and only impact university. 'Impact' is the living spirit of Rishihood. The purpose of education envisioned by the thought leaders of our civilization and that which has motivated the founders to build Rishihood University is much higher. The purpose of education is to achieve the highest potential in a learner i.e., Rishihood. Rishihood University provides a unique mix of globally relevant education that is rooted in Indian ideas, quality education that is affordable, and multi-disciplinary exposure with the cutting-edge skills of a specialist. To achieve this outcome, education cannot be limited to the classrooms. RU is a fully residential campus where living and learning seamlessly integrate throughout the day. RU faculty and learners have active participation with society, industry, researchers, entrepreneurs, and policymakers. This keeps the learning at RU focused on solving the biggest challenges faced by humanity and prepares our learners for the real world.

It is time India builds universities driven by a higher purpose, that have a strongly committed board to back it, and that redefine the way education is imparted both within and outside the classroom. Rishihood is a bold initiative to fulfil this idea. Hence, we are looking for like-minded founding faculty members at Rishihood University.

KEY RESPONSIBILITIES

1. Supporting the Dean of the School in all academic & administrative operations of the school.
2. Plan the academic infrastructure (*Labs, Library etc.*) for this newly established school.
3. Contribute to ensuring the best quality standards for the teaching-learning process in all programmes conducted under the respected school.
4. Participate actively in Planning & Implementing the growth strategy for the school in alignment with the overall vision & philosophy of the Dean and also of the University.
5. Develop & engage in the area of effective student engagement, faculty development, research in related areas, consulting & externally funded projects.
6. Represent & Promote School both nationally & internationally.
7. Support the Dean, of the School of Entrepreneurship in responding to all kinds of concerns of students, staff & members of the faculty of the school and ensure its timely resolution with proper records.
8. Demonstrate a high level of participation in all relevant Universities level activities including marketing & outreach.
9. Any other role/duty assigned by the Dean, School of Entrepreneurship and/or the Vice-Chancellor.

QUALIFICATIONS

1. A master's degree in any of the educational disciplines (Marketing) and PhD from a reputed University.
2. Minimum 03 years of relevant experience in an academic Institution.
3. A demonstrable desire to create a positive social impact and must have excellent communication skills, the ability of team management, strategic planning, interpersonal relations, network and public relations.

This job description is not intended to be all-inclusive. The employee may be expected to perform other duties as assigned by the supervisor.

Those interested in this role, please fill out the form: <http://shorturl.at/cqzM4>