

JOB DESCRIPTION

Position: Assistant Director - Outreach

Location: Sonapat, NCR of Delhi.

CTC: 10 - 15 Lakhs per annum

Experience Required: 5 Years

ABOUT US

Rishihood University (RU) has been established under The Haryana Private Universities (Amendment) Act, 2020 and is empowered to award degrees as specified in section 22 of the UGC Act, 1956.

Rishihood University is India's first and only impact university. 'Impact' is the living spirit of Rishihood. The purpose of education envisioned by the thought leaders of our civilization and that which has motivated the founders to build Rishihood University is beyond just awarding degrees and jobs. The purpose of education is to achieve the highest potential in a learner i.e., Rishihood. Rishihood University provides a unique mix of globally relevant education that is rooted in Indian ideas, quality education that is affordable, and multi-disciplinary exposure with the cutting-edge skills of a specialist. To achieve this outcome, education cannot be limited to the classrooms. RU is a fully residential campus where living and learning seamlessly integrate throughout the day. RU faculty and learners have active participation with society, industry, researchers, entrepreneurs, and policymakers. This keeps the learning at RU focused on solving the biggest challenges faced by humanity and prepares our learners for the real world. It is time India builds universities driven by a higher purpose, that have a strongly committed board to back it, and that redefine the way education is imparted both within and outside the classroom. Rishihood is a bold initiative to fulfil this idea. Hence, we are looking for like-minded founding faculty members at Rishihood University.

We are looking for a passionate head for the Admissions Outreach vertical with 5 or more years of experience, who can increase awareness of Rishihood University through strong stakeholder network. The role demands strategic expertise, strong relationship management and exceptional communication skills to work collaboratively across various departments at the University. Passionate, and highly driven individuals with an understanding of different outreach methodologies and pan India and abroad markets for student recruitment are preferred for the role.

RESPONSIBILITIES:

1. Develop annual outreach strategy in coordination with Director – Marketing and Admissions.
2. Design and lead outreach strategy for multiple markets
3. Develop strategy for international outreach for student recruitment.
4. Develop select agent network for niche programs (if necessary)
5. Analyse trends and identify best practices for outreach growth.
6. Recruit, lead and manage a team of dedicated outreach professionals for different regions and monitor their KPIs.
7. Work closely with in-house teams for operational execution of principals' and counsellors' conferences, campus visit generation and maximise reach to the target audience
8. Nurture and manage existing network of stakeholders for outreach in schools, colleges and external partners for interactions with students and parents.

Those interested in this role, please fill the form: <http://shorturl.at/cqzM4>