

JOB DESCRIPTION

Position: Assistant Manager - Outreach

Location: Sonapat, NCR of Delhi.

CTC: 4.2 to 4.5 Lakhs per annum

Experience Required: 2-4 Years

ABOUT US

Rishihood University (RU) has been established under The Haryana Private Universities (Amendment) Act, 2020 and is empowered to award degrees as specified in section 22 of the UGC Act, 1956.

Rishihood University is India's first and only impact university. 'Impact' is the living spirit of Rishihood. The purpose of education envisioned by the thought leaders of our civilization and that which has motivated the founders to build Rishihood University is beyond just awarding degrees and jobs. The purpose of education is to achieve the highest potential in a learner i.e., Rishihood. Rishihood University provides a unique mix of globally relevant education that is rooted in Indian ideas, quality education that is affordable, and multi-disciplinary exposure with the cutting-edge skills of a specialist. To achieve this outcome, education cannot be limited to the classrooms. RU is a fully residential campus where living and learning seamlessly integrate throughout the day. RU faculty and learners have active participation with society, industry, researchers, entrepreneurs, and policymakers. This keeps the learning at RU focused on solving the biggest challenges faced by humanity and prepares our learners for the real world. It is time India builds universities driven by a higher purpose, with a strongly committed board to back it, and redefine how education is imparted both within and outside the classroom. Rishihood is a bold initiative to fulfil this idea. Hence, we are looking for like-minded founding faculty members at Rishihood University.

We are looking for an energetic and knowledgeable Manager - Outreach to be a part of our admissions team at RU. Manager – Outreach will be responsible for engaging in marketing outreach activities to meet the enrolment targets for various programs offered by Rishihood University. Furthermore, should be willing to work flexible hours and travel to different locations.

Roles and Responsibilities:

- Planning and executing annual outreach calendar. Actively handle the outreach initiatives for the University viz. career counselling workshops, participation in career fairs, student engagement activities, open house sessions, etc.
- Key Account Management/ Relationship building with Principals. Approaching Grade A schools, for student engagement activities. Expands the school network and increase output from the existing school accounts.
- Increase the number of quality applications significantly.
- Create attractive and meaningful presentations to enhance the institution's visibility such as association with education portals.
- Critically monitor the CRM (NPF software) for proper integration of leads from various sources.
- Data-driven approach to planning the bouquet of activities across different accounts and cities, with clearly defined timelines and objective output as a goal. (events, seminars, workshops, career fairs, webinars etc.)

Education & Experience Required:

- Master's or bachelor's degree in marketing, business administration, or similar.
- Excellent written and verbal communication and presentation skills.
- Strong time management and organizational abilities.
- 2 - 4 Years of experience handling similar profiles.

Those interested in this role, please fill the form: <http://shorturl.at/cqzM4>