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CENTER FOR HUMAN SCIENCES

# Harmonizing Entrepreneurial Theories with Integral Humanism



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PIHU SONI

# *TODAY'S TOPICS*

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## *WHAT WE'LL DISCUSS*

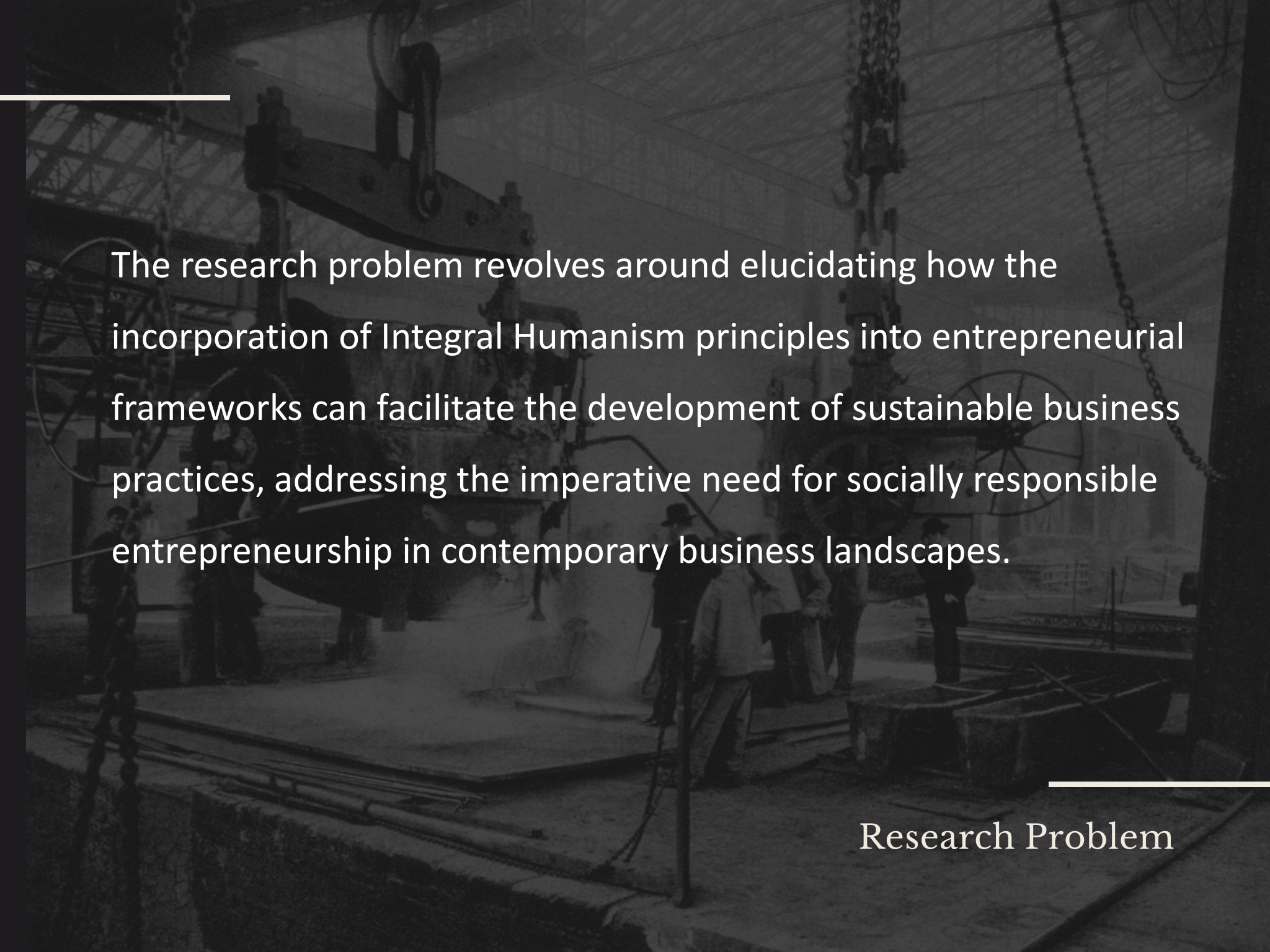
- Research Statement
- Research Problem
- Relevance
- Aims & Objectives
- Structure of the book
- Introduction
- Chapter- wise plan
- Review of Literature

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This research investigates the convergence of entrepreneurial theories with Integral Humanism (IH), focusing on identifying synergies for sustainable business practices. By examining concepts such as swadeshi (self-reliance) within IH and its correlation with supply chain management emphasizing local vendors, the study aims to delineate practical implications for contemporary entrepreneurship. This research seeks to elucidate how integrating IH principles can foster socially responsible and economically viable ventures. The findings intend to offer actionable insights for entrepreneurs aspiring to align their endeavours with the ethos of Integral Humanism, thereby contributing to holistic societal development.

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Research Statement

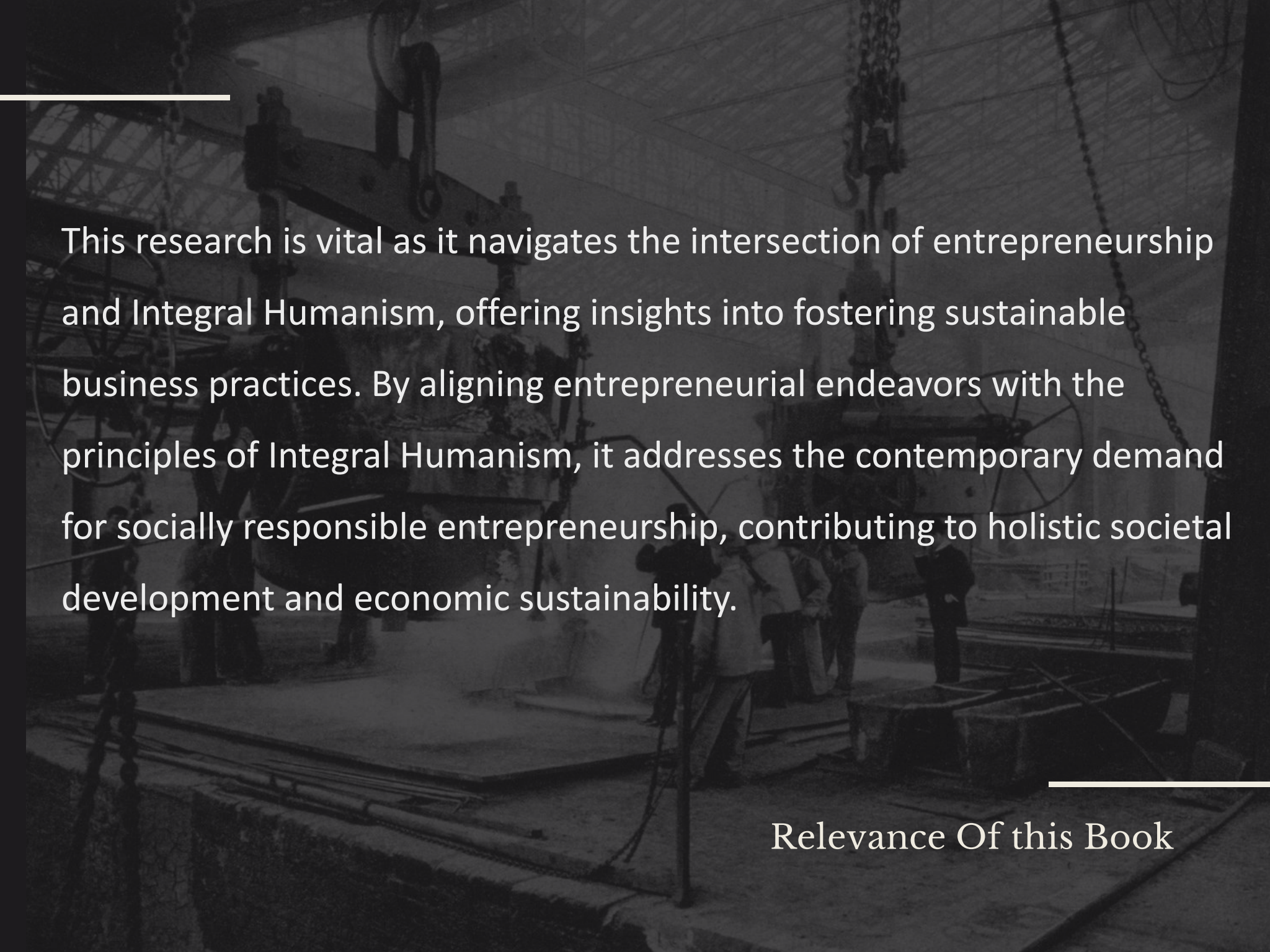


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The research problem revolves around elucidating how the incorporation of Integral Humanism principles into entrepreneurial frameworks can facilitate the development of sustainable business practices, addressing the imperative need for socially responsible entrepreneurship in contemporary business landscapes.

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Research Problem



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This research is vital as it navigates the intersection of entrepreneurship and Integral Humanism, offering insights into fostering sustainable business practices. By aligning entrepreneurial endeavors with the principles of Integral Humanism, it addresses the contemporary demand for socially responsible entrepreneurship, contributing to holistic societal development and economic sustainability.

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Relevance Of this Book

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## *AIM OF THIS BOOK*

- 1.To delineate actionable strategies for entrepreneurs to integrate Integral Humanism principles into their ventures, fostering socially responsible business practices and sustainable development.
  - 2.To identify synergies between entrepreneurial theories and Integral Humanism, elucidating practical implications for enhancing local economies, promoting cultural sustainability, and fostering inclusive growth.
  - 3.To provide a framework for policymakers and business leaders to leverage Integral Humanism principles in shaping entrepreneurship ecosystems, facilitating the emergence of businesses that prioritize societal well-being alongside economic prosperity.
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## *OBJECTIVES OF THIS BOOK*

1. Review literature to understand the intersection of Integral Humanism and entrepreneurship.
  2. Analyze case studies to extract practical strategies for integrating Integral Humanism into business.
  3. Develop a concise framework for implementing Integral Humanism principles in entrepreneurial ventures.
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## *STRUCTURE OF THE BOOK*

*Chapter 1. Group Mind and Human Resource*

*Chapter 2. Swadeshi and Supply Chain Management*

*Chapter 3. Dharma and Business Ethics*

*Chapter 4. Chiti and Organizational Culture*

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